



## **PRIVACY STATEMENT**

GEM Entertainment Kft. and its sibling companies, Film & TV House Limited (UK), Batrax Entertainment B.V. (The Netherlands) and Protocol International Kft. value their business partners, potential business partners and website visitors. Your personal data is important to us, therefore we are committed to handling your personal data in an open and transparent manner and in accordance with the **General Data Protection Regulation** ("GDPR").

This privacy statement explains what information we gather about you, what we use that information for and the conditions under which we may disclose it to others and how we keep it secure. The privacy statement also sets out your rights in relation to your information that we store about you and who you can contact for more information or queries.

### **COLLECTING PERSONAL DATA**

When you visit our website, we collect information about your computer, location and IP address, number of visits etc.

We may collect or obtain your personal data because you give it to us or because you interact with us, mainly in order to fulfill valid and existing contracts or to gain insight into our business solutions. Your data may be also provided to us by third parties with an interest in fulfilling valid and existing and future contracts or because it is publicly available on various site on the Internet.

We may store your personal data to ensure that you can access the Protocol Live database. In connection with ordinary business development, we may process information relating to our customer relationships, including customer contact information. Such information is obtained by us from introductions by third parties, business cards handed over to our employees and officers, various industry specific websites (such as Cinando.com) or from market and industry catalogues.

The personal information we obtain about you may include: name, professional e-mail address, job position, country of residence, your IP address.

### **USING YOUR PERSONAL DATA**

At our companies, the use of your personal data is justified by (i) the legitimate interest to perform valid and existing contracts, (ii) the legitimate interest in the effective delivery of our website, (iii) the legitimate interest to negotiate and conclude a new contract.

Additionally, your personal data is handled for business development purposes, to maintain and establish new business relationships with market players.

### **DISCLOSING PERSONAL DATA**

Your personal data may be accessible or provided to our employees, officers, suppliers and subcontractors, as well as to our shareholding companies. Your personal data may be disclosed to the extent that it is required to fulfil existing and valid contracts and future contracts based on a new or continuing relationship with a client or supplier company.



## **SECURITY OF PERSONAL DATA**

We are committed to take reasonable technical measures to avoid misuse or loss of your personal data. We keep personal data on protected servers and we always ensure that we have the necessary controls in place to protect the personal data you provide us with.

As required by the law, in case of a breach in our database our companies will inform the authorities as per the rules of GDPR.

## **RETAINING AND DELETING PERSONAL DATA**

Personal data that we process for any purpose or purposes shall not be kept for longer than is necessary for the stated legitimate purposes.

## **YOUR RIGHTS**

You have various rights in relation to your personal information, such as:

- obtain confirmation that we are processing your personal information and request a copy of the personal information we hold about you
- ask that we update the personal information we hold about you, or correct such personal information that you think is incorrect or incomplete
- ask that we delete personal information that we hold about you, or restrict the way in which we use such personal information
- object to our processing of your personal information.

## **CONTACT**

In case you have questions in connection with our privacy policy or about the data we hold about you, or you wish us to amend or delete the data we hold on you, you can contact us on your regular contact's e-mail address.